leadership message

It makes me proud to note that since the inception of the HVA EduCenter in 2002, we have graduated over 1800 nurse aide students. These students range from Jefferson, Mercer, Venango, Crawford and Erie counties. Often students from outside those counties travel to our training sites, receive their diplomas and obtain jobs for a lifetime or a stepping stone onto another career. 1800 people with the average ages between 20 and 25 who end up with careers and as tax payers says more than words can express and points to the value of non-profits like HVA. Add to this, the 200-plus employees from our for-profit therapy company — Alliance Rehab HVA and I would say northwest Pennsylvania has reaped much from this non-profit!

Congratulations goes to Alliance Rehab HVA and its staff for the acquisition of several new contracts in 2013. Jameson Care Center in New Castle, Majestic Oaks, Newtown, and Highland Manor in Scranton are enjoying the quality therapy outcomes created by this company.

I would be remiss if I did not mention the new strategic vision created by the strategic plan that took place in May, 2013. Outcomes included a new governance model with the Board of Directors to ensure leadership transition, and the creation of an Innovation Committee to continuously evaluate new ideas and bring them to fruition. A new marketing and branding strategy is planned as well.

We look forward to a bright new year filled with accomplishments and partnerships!

Michael F. Gallagher, CEO/ED

2013 accomplishments

- Launched the National Dignity & Respect Campaign for members at no cost
- Increased our purchasing power and income through the addition of purchasing affiliates
  - Administrative fees now approaching $100,000
- Graduated 150 nurse aides from our school
- Offered seven educational seminars totaling 29 potential NHA credits as well as credits for other disciplines
- Arranged a strategic planning meeting in May and subsequent committee meetings throughout the summer to create a plan for HVA’s future
- HVA provided scholarships to HVA Member employees completing further study as a practical or registered nurse
- 200 HVA-member employees and their families enjoyed a June picnic sponsored by HVA at Waldameer Park in Erie
- Worked with the Western Pennsylvania Alliance to secure a contract with Optum/United Health Nursing Home Plan which will be available in Northwest Pennsylvania in 2015
- Updated Mutual Disaster Aid agreements to participating HVA members

mission statement

HVA is the regional resource for collaborative programming and support services for member organizations that promotes innovative leadership in the field of aging services.

“...
G. Bryan Oros
Chairperson
Executive Director — St. Paul’s

George Hunter
Vice Chairperson
President — Brevillier Village

Gale Magyar
Secretary/Treasurer
Executive Director — The Sarah A. Reed Retirement Center

Bobbie Gray
Senior Director — Presbyterian Homes in the Presbytery of Lake Erie

Don Clawson
President — Wesbury United Methodist Retirement Community

Sister Phyllis McCracken, SSJ
President & CEO — Saint Mary’s Home of Erie

Frances Roebuck Kuhns
President — WRC Senior Services

James Schneider
Executive Director — Springhill Senior Living Community

Michael F. Gallagher
Ex-Officio
CEO/Executive Director — Healthcare Ventures Alliance

2013
hva board of directors

Brevillier Village (Erie, PA)
Nursing Care
• Ball Pavilion Nursing Home
Personal Care & Apartment Living
• Barnabas Court Personal Care
Apartment Living
• Conrad House Independent Living
Non-Medical Home Care
• Brevillier Village Home Care Program

Presbyterian Homes in the Presbytery of Lake Erie
Nursing Care
• Elmwood Gardens (Erie)
• Manchester Commons (Erie)
• Oakwood Heights (Oil City)
Personal Care
• Elmwood Gardens (Erie)
• Manchester Commons (Erie)
Independent Living
• Elmwood Gardens (Erie)
• Manchester Commons (Erie)
• Battles Village, Inc. (Girard)
• Oakwood Heights (Oil City)

Saint Mary’s at Asbury Ridge (Erie, PA)
CCRC
• Saint Mary’s Home of Erie
• Gallagher Center
Nursing Care
• Skilled Nursing Care
Residential Living Alzheimer’s Unit
• Residential Living/Personal Care
Independent Living
• Carriage Homes
• Licensed for Non-Medical Home Care

Saint Mary’s East
CCRC
• Saint Mary’s Home of Erie
Nursing Care
• Skilled Nursing Care
Residential/Personal Care
• Independent Living
• Adult Day Services
• Licensed for Non-Medical Home Care

The Sarah A. Reed Retirement Center (Erie, PA)
CCRC
• Residential Living
• Personal Care
• Memory Support/Dementia Unit
• Skilled Nursing and Rehabilitation Services

Springhill Senior Living Community (Erie, PA)
Nursing Care and Rehabilitation Services
• ForestView Health Care Center at Springhill
• The Woodlands Memory Support Neighborhood
Personal Care
• Oakview at Springhill
Residential Living
• Springhill Apartments
• Garden Homes at Springhill

St. Paul’s (Greenville, PA)
Nursing Care
• The Villas at St. Paul’s
Personal Care
• The Heritage at St. Paul’s
• The Ridgewood at St. Paul’s
• The Ridgewood at Shenango Valley (Hermitage)
Independent Living
• The Colony
• Home Care, St. Paul’s Without Walls

Wesbury United Methodist Retirement Community (Meadville, PA)
Nursing Care
• Grace Health Center
Personal Care
• Cribbs Residential Center
• Wesbury Hillside Home
Independent Living
• Thoburn Village Apartments
• Thoburn Village (Villas)
• Wesbury Help at Home

WRC Senior Services
Nursing Care
• McKinley Health Center at Laurelbrooke Landing (Brookville)
Personal Care
• Laurelbrooke Personal Care (Brookville)
• Ridgmont (Ridgway)
• Edgewood Heights (New Bethlehem)
• Highland Oaks (Shippenville)
Home Health and Home Care
• In Home Solutions (Brookville)
Residential Living
• North Fork Heights (Brookville)
• The Village at Laurelbrooke Landing (Brookville)
• The Laurels at Laurelbrooke Landing (Brookville)
**financial review**

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<tr>
<td>Liabilities</td>
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<td><strong>Revenue &amp; Expense</strong></td>
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**hva EduCenter**

It is incredible to read that the Bureau of Labor Statics projects a whopping 70 percent growth in direct-care worker jobs from 2010 to 2020. (Forbes — “The Best Jobs in Health Care in 2014)

The HVA EduCenter’s main focus is the training of nurse aides for Northwest Pennsylvania. We try hard to screen and educate young adults to fulfill the great need of nurses in our region. This year, we graduated 150 aides in our monthly program. Nurse aides make a huge difference in the lives of the people they care for, and their families. It’s one of the most meaningful and important health care jobs.

CPR, abuse prevention, dementia training and ICD-10 training round out the current offerings of the EduCenter. We look to the future needs of our members with the addition of new training offerings.

“I liked being able to go to my clinical site and be comfortable because of the knowledge I received beforehand.”

Anonymous

**Alliance Rehab HVA: A “Breath” of Fresh Air in Rehabilitation Services**

Our Alliance Rehab teams met the regulatory and reimbursement challenges of 2013 with both professionalism and optimism. Although many changes this year could have potentially affected the quality of our services, our teams continue to excel in providing a high-quality rehabilitation program. Our outcomes reporting continues to demonstrate the quality and effectiveness of our clinical programming.

**New respiratory therapy program**

Again in 2013, Alliance Rehab HVA added innovative services to help set our client communities apart. Our new respiratory therapy (RT) service model has rapidly become a valuable asset to the communities we serve, giving us the opportunity to provide therapy to residents with respiratory diseases such as pneumonia, obstructive and restrictive lung disorders, and tracheostomies. It also is producing very positive outcomes for residents, enabling seniors with these diagnoses to tolerate more therapy minutes, exert greater effort, and gain more functional benefits. Alliance Rehab now provides RT services in 53 senior-living organizations nationwide, six of them in our partner organizations in Pennsylvania.

**Transition to Casamba**

This year, we made the decision to transition from ARIS, the Alliance Rehab Information System, to Casamba SMART Tx (Casamba), a proven industry leader in rehabilitation services software. Casamba integrates with most electronic medical record (EMR) systems and enables us to create a more complete patient record in our clients’ EMR systems. It will expand our ability to provide electronic clinical, MDS, timekeeping, and reporting mechanisms to our client communities. We are now in the process of rolling out Casamba across the country and are confident that the management and staff of our client communities will find this to be a productive and efficient change.